

Selecting a sustainable fashion means you are choosing a product with a reduced life cycle impact – from materials production to final disposal.

Tuck this guide to eco-chic fabulousness in your wallet and use it while shopping to help unravel the mysteries of eco-fashion.



Best Fabric Choices

Look for natural colors which use non-toxic dyes. Beware of blends or cheap fabrics, which are chemical-laden and inherently unsustainable.

- Alpaca**
- Bamboo**
- Cashmere** (organic)
- Cotton** (organic)
- Faux-fur**
- Hemp**
- Linen**
- Leather** (vegan)
- Recycled plastic** (PET or polyester)
- Recycled or reclaimed fibers**
- Soy**
- Silk** (conventional or vegan)
- Silk** (imitation, from plant fibers)
- Tencel** (generic name Lyocell)
- Wool** (organic)

Fabrics to Avoid

Beware these fabrics, which create a variety of negative impacts on the environment, society & human health.

- Acrylics**
- Cotton** (non-organic)
- Fur**
- Leather**
- Nylon**
- Polyester**
- Rayon or viscose**
- Wool** (non-organic)

Anything **static-resistant, stain-resistant, permanent press, wrinkle-free, stain-proof** or **moth repellent**

Labels to Look For

Keep an eye out for these eco-buzzwords when browsing the racks at your favorite stores!

- All-natural
- Biodegradable
- Fair trade (for cotton)
- Forest Stewardship Council certified
- Made in the USA
- Non-toxic
- Organic (certified)
- Oeko-Tex certified
- Recycled (pre- & post-consumer)
- Reused
- Sustainably sourced (certified)
- Upcycled